

Post-Disaster in Lombok and Social Entrepreneurship

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Abstract. Natural disaster, one of nature phenomenon that hardly predicted and became part of human being life. Disaster in recent time already occurred almost everywhere and spread throughout Indonesia, especially in certain location where people can experience it directly. The damage caused by disaster and bring disadvantages either in material form or nonmaterial form. From this disaster, sympathy can be raised to help those people involved. Resurrection is not easy thing, some concepts are offered to clear the trauma, loss, and dependence on other site in making solutions. In this paper, one of solution offered to resurrect is Social Entrepreneurship concept, might be the key for resurrecting in certain damaged location. This social entrepreneurship concept can be tourism, skill industry, handicraft, and culinary.

Keywords: disaster, social entrepreneurship and small business

1 Introduction

Natural disaster is nature phenomenon which cannot be predicted or even forecasted by sophistication of technology itself. Indonesia is part of Pacific Ring Of Fire and become country with the most active quake in the world, due to its position situated in ground plate which surrounded by active lane of volcanoes (Simkin, T. Et al., 2006; Mongabay 2018).

Ground plate that sometimes move followed by volcano can trigger the quake, either in small scale or big scale (mega trust). Not impossible that big quake that occurred can trigger tsunami. For instance, Tsunami occurred in West Meulaboh or north side of Simeulu Aceh creating Tsunami with the most victim in history (Mongabay, 2018). Hundred and thousand people became victims, even the massive impact of this disaster can reach the coastal area of east Africa (Mongabay, 2018). Natural disaster already has been "company" that always peer over Indonesia.

The truth is all of disaster either caused by nature, human cause, or both, such as earthquake, tsunami, volcano eruption, flood, landslide, long summer that cause dryness, forest fire, epidemic disease, and disaster caused by industrial accident as well as technology failure that threaten life. Disaster cause human suffer, loss, environment damage, infrastructure, and public service.

Through social entrepreneurship concept, people can unleash the potential and resource supply to conduct business activity. By using the capacity or capability as well as possession of resource to reach the better standard of life as expected. Correlated to natural disaster like earthquake, how can they resurrect and survive on the critical time, and what are they do to

resurrect from the post-disaster. Difference of circumstance that happened is not like the circumstance before the disaster occurs. Many people face bankruptcy and lost their properties. In social entrepreneurship context for poor family, strategy for handling this problems basically a capability of family member in managing their assets.

2 Discussion

Technical term and movement of social entrepreneurship actually been conducted by people who caring about social condition before. However, nobody knows about what time social entrepreneurship term is applied.

According to Ridley & Bull (2011) "The terms social enterprise and social entrepreneurship have various historical point of reference. Banks(1972) applied the term "social entrepreneur" to Robert Owen, widely credited as the philanthropist who pioneered cooperatives communities in the 1820s. In the US, Etzioni (1973) describe the space for social entrepreneurship as a 'third alternative' between state and marketplace with the power to reform society"

This proves that before recognize the social entrepreneurship, this activity already conducted in couple years ago. In recent ten years, this term approach and popular and applied broadly. Mainly since Mohamad Yunus Economy Lecturer for University in Bangladesh awarded Noble prize (Hery & Soni, 2015).

He came up with ideas that giving the helps to the poor family directly is only stunting them. Therefore, he introduced the micro credit program to help poor society in his circumstance. This is what become spirit called social entrepreneurship.

Social entrepreneurship is appear as solution to turn up mental of entrepreneur (innovative, creative, hard work, risk-taker, etc.) for society. This is enthusiasm in business that not connects the success and financial, but social entrepreneurship is more to how big the advantage for society is all about.

Internationally, social entrepreneurship movement socialized and fully supported by ASHOKA by Bill Drayton. ASHOKA has mission to make people become agent of change and create the world that responsive to social challenge. Where people has freedom, confidence and social support to deal with social problem and push the change (Ashoka.org).

Based on description above, it can be concluded the spirit of social entrepreneurship is to respond the social challenges, where people expected to be agent of change who confident in dealing with social problem and pus the social change with full support from their social environment.

To fix the post-disaster circumstance, required government support through resource distribution. Right after the urgent phase, government give the aid to the victim like foods, clothes, and money despite in limited value.

2.1 Introduction to Entrepreneur

Social helpness grass root is a program for society at the lowest level. This can be new mainstream in construction and growth of economy through social group. Group helpness in society is a program of involvement and prosperity improvement, and pulling out poverty. Action of group helpness to strengthen the economic base can be conducted through social entrepreneurship. Group helpness is mean as follow:

Human Resource Development

Human resource development is group founding to create human resource with quality through awareness improvement and confidence, income upgrade, prosperity upgrade, social, politic, and culture so that it can reach the resource of nature, modal, technology, and market in fulfill the necessity in basic (clothing, food, house, and etc.).

The form of human resource development must be supported with availability in agriculture, silviculture, and etc. Can be processed with goal to seek and get local potential. This can be conducted through training and contiguity to society like:

- Handicraft made of bamboo, made of waste, weaving, garment, and etc.
- Culinary, produce the food that can be developed and made of natural ingredients like chips, banana, and etc.
- Laundry service, Saloon, Barbershop, Mechanical service for car, and etc.

Development capability

In modal for helpness expected to reduce the dependence on things, and strive for market system to get and manage the modal. Modal can be given in loan from any source i.e: coporation and UMKM give the loan like Kredit Usaha Rakyat (KUR), and development from this modal can be expanded and equal and can help the society manage this together for post-disaster life. Modal become main problem if there is solution given to victims will be better in recovering the economical condition of victims.

Institutional of Economy for society development

This appear from and for society importance based on familiar base through creating to people in economy sector together. This activity is expected to make people recognize, believe, and have one thing in common through group . teamwork will grow beautifully as society can cooperate with the group to improve independence and awareness.

2.2 Social Modal Base

Social modal actually a base for economy resouce as well as alternative to allocate the resource efficiently if market mechanism encounter distortion or failure. Truthfully, market is always difficult to deal with externality, goods supply, right for property, even monopoly (Caporaso and Levine, 1992). Social modal has a role to be more efficient alternative. Like in goods supply, management and public service to individuals basically can improve the responsibility and sense of community.

4 Conclusion

Recovery in economy sector post-disaster circumstance is relying on the society willing mainly community to clear the trauma, loss, and dependence. To help the society, it is expected there is support from government in improvement human resource through community, modal access, and how the community manage them to create social entrepreneurship. Social entrepreneurship is proven able to bring community out of the problem that untouched by government. They who are involved in social entrepreneurship is those who can uses the potential and local resource through community.

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